



What is *Planned Giving?*

A planned gift is your pro-active choice to make a charitable gift that will be distributed sometime in the future. It is a pledge made during your lifetime with consideration of your financial objectives and your philanthropic goals.

Each person's planned giving goals are unique. We encourage you to consult your financial or tax advisor to determine what type of gift will help you achieve your goals. Planned gifts can be made in many ways:

Outright Donation

- cash, securities or personal property

Bequest

- name the ARTreach Fund in your will

Life Insurance Gift

- earmark the ARTreach Fund as beneficiary

Real Estate

- donate property

Retirement Plan Assets

- transfer of retirement assets

Charitable Trusts and Gift Annuities






How Can You help?

Your planned gift or annual contribution to the ARTreach Fund will start to work immediately and continue to generate income not only this year, but for many years to come!

Contact your financial or tax advisor to discuss your options for planned giving. For more information about the ARTreach Fund contact the Saginaw Community Foundation at 989-755-0545.

Why You Should Support the *ARTreach Fund*

We know you have many demands on your generosity and we hope you will consider making a gift to the ARTreach Fund as a means of helping the Saginaw community to grow and flourish.

-  Grants from the ARTreach fund enrich our community and make it a better place to live and work.
-  When you support the arts you promote economic growth and enhance the quality of life in our community.
-  Children not only love the arts but those who participate in the arts have a greater chance at academic success.
-  Travelers regularly rank the arts as one of their top traveling enjoyments; many will extend their stay to visit a museum, to see live theater or hear music.
-  People of all ages and walks of life find art to be a meaningful part of their lives.

We invite you to inspire current and future generations by Bringing Art to Life through your philanthropy and support of the ARTreach Fund.

If you would like to support the endowment fund of a specific arts organization, please contact the Saginaw Community Foundation at 989-755-0545 for a list of organization specific endowment funds.



Saginaw Arts & Enrichment Commission
989-759-1496
www.artsaginaw.org & www.saginawfoundation.org



Frequently-Asked Questions

What is the ARTreach Fund?

It is a permanent fund of the Saginaw Community Foundation dedicated to supporting the arts. The principal endowment remains intact and only a portion of the earnings is spent in the form of grants. Therefore, your contribution will keep on supporting the arts year after year.

How does the ARTreach program work?

The Saginaw Arts and Enrichment Commission and Saginaw Community Foundation work in partnership on the ARTreach program. The Community Foundation is responsible for the investment and management of the endowment fund and the Saginaw Arts and Enrichment Commission acts as the re-granting agency in making grants to the community from that fund.

Who will benefit from the ARTreach Program?

Any non-profit Saginaw County arts and cultural organization may apply for a grant under the ARTreach program. Grants are given for general operating support and for special projects Bringing Art to Life!

Our Goal

Our goal is to continue to grow the ARTreach endowment to better enhance the quality of life in our region by bringing art to life in our community. Our current endowment is under \$1 million.

Bringing Art to Life!

Ask people why they love art - chances are you will hear that it astonishes, energizes, empowers, inspires, motivates, surprises and teaches. Art touches lives for the better.

A vibrant arts community not only touches individual lives, but beautifies and animates our city, provides employment, attracts residents and tourists, complements adjacent businesses, enhances property values, expands the tax base, attracts educated employees, and contributes to a creative and innovative environment. Add it all up, and it is clear that the arts truly strengthen our community.

"Your gift to the ARTreach Fund is a source of community support, helping to do good work today and in the future."

Leslie Tincknell

Local Business Owner and Arts Advocate

The Saginaw arts community enriches our city in even more ways - by improving the quality of life, fueling economic growth, bridging our cultural differences, and encouraging civic engagement.



Leaving a Legacy

There are many tax advantages to leaving a gift to charity. But most importantly, you can make a statement about your belief in your community... leaving a legacy for years to come.

For over 20 years, the ARTreach Fund has enhanced the quality of life in Saginaw County by funding hundreds of concerts, plays, performances, art fairs, films, art exhibits, and festivals in the Saginaw community. Over \$250,000 has been granted in the past decade to support local arts programming.

"ARTreach Grant funds have enabled the Saginaw Choral Society to add educational components to our concert series that we otherwise could not do. This has greatly enhanced our overall programming efforts."

Tammy Grefe

Director, Saginaw Choral Society

In 1987, the ARTreach Fund was established to provide funding to a variety of community non-profits including the following organizations and many more.

*Saginaw Art Museum
Saginaw Bay Symphony Orchestra
Saginaw Choral Society
Pit & Balcony Theatre
Japanese Cultural Center
PRIDE Friday Night Live
Riverside Film Festival
Jazz on Jefferson*